

altais

Altais red

PMS 1795
C 0 M 96 Y 93 K 2
HEX #e82c2a

Altais yellow

PMS 130
C 2 M 38 Y 100 K 0
HEX #f5a800

Brand Typeface

Neue Haas Unica W1G

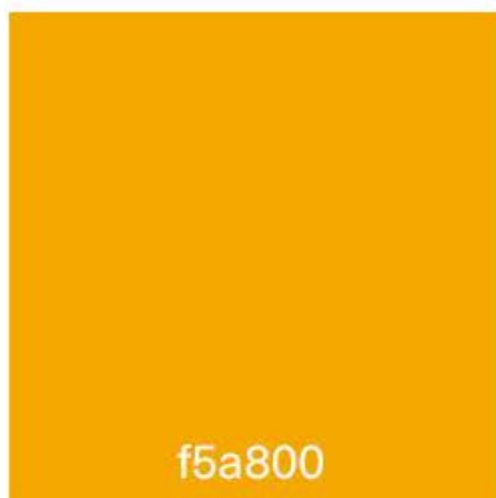
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&*()_+

This typeface can be downloaded on [Adobe TypeKit](#).

Primary

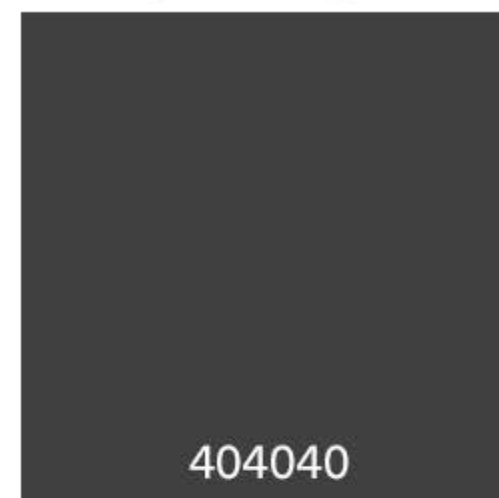


e82c2a



f5a800

Body copy

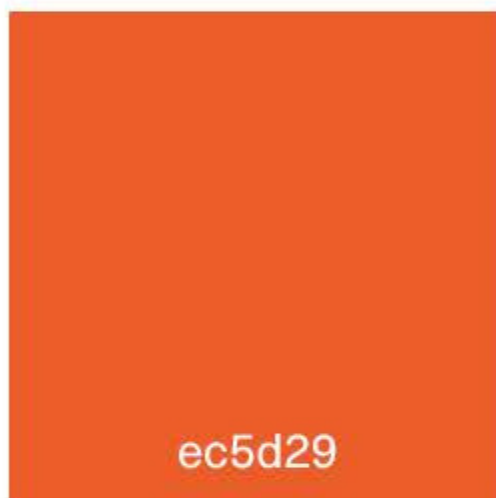


404040

Secondary



0a5481

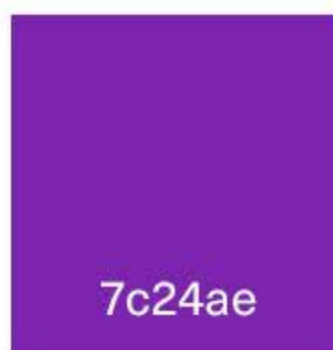


ec5d29

Tertiary (charts and accents)



b21554



7c24ae



313399



1498ac